



Safer, healthier workplaces  
for everyone, every day

# Exhibition prospectus

The Office of Industrial Relations is proud to present The Work Well Conference (formerly the Injury Prevention and Return to Work Conference) on 24 October at the Brisbane Convention and Exhibition Centre. Business leaders, work health and safety and return to work professionals are invited to learn, connect and share safety issues and solutions.

It is our pleasure to invite you to exhibit at the conference, which presents an excellent opportunity for your organisation to build its brand, share its services and solutions and grow its network. Your involvement in the Conference will be a valuable investment in both audience exposure and recognition of your support of and availability to industry.

With only 20 spots available, be sure to register your interest now in becoming a Work Well Conference Exhibitor. We look forward to announcing your participation to Queensland industry.

## Event Overview

<b>Date:</b>	Monday 24 October 2022
<b>Time:</b>	7.30am – 5.00pm
<b>Event format:</b>	Full day conference including morning tea, lunch and afternoon tea
<b>Venue:</b>	Brisbane Convention and Exhibition Centre (BCEC), Cnr Merivale & Glenelg Sts, South Bank

The Work Well Conference features an exciting line up of presenters focussing on health and safety culture, good work design, return to work solutions, and new safety initiatives.

Delegates and exhibitors will connect and share health, safety and return to work ideas, and delegates will take away new knowledge, insights and resources to implement in their workplace. It's the perfect place for your business to engage, promote and develop new leads.

## Who attends the Conference

This is our first in-person Brisbane conference since 2019, but we still continued to deliver online professional development events throughout the pandemic. As such, we have continuous data about who attends our events. Approximately 400 delegates are expected from a diverse range of industries and professions including:

- health and safety advisors
- rehabilitation coordinators educators
- health providers
- human resources professionals
- management/executive
- workers
- private and public sector organisations.



## Exhibitor packages

**Cost: \$990 (incl GST) per booth with benefits including:**

Exhibitor booth 2m x 2m including fascia signage, a table and two chairs (\*additional furniture and displays at exhibitors own cost).

Promoting your organisation to our state-wide audience through communications and website exposure - your logo and website link on the Worksafe website.

Your logo in the delegate booklet.

Catering for 2 exhibitor staff.

Event photographic images featuring your exhibition booth and audience interaction supplied to you, and may be placed on social media and WorkSafe website post event.

Opportunity to use campaign branding including the Queensland Government Coat of Arms with the title 'Proud supporter of Safe Work Month 2022' on marketing material (image supplied by Office of Industrial Relations for use during 2022) until 30 November 2022.

## Booking

To express your interest in exhibiting at the Work Well Conference, [click here](#)

Please note: Completed, signed agreements must be received by the Office of Industrial Relations by 1 September 2022. Full payment must be received by 30 September 2022.

**For more information contact us:**

**E: [events@oir.qld.gov.au](mailto:events@oir.qld.gov.au)**

**T: 3406 9757**