



# Safe Work Month 2018

## Sponsorship opportunities

## Safe Work Month 2018

### Sponsorship opportunities

Safe Work Month, held nationally every October, brings work health and safety to everyone's attention and reminds us to work safely remind us to work safely so we can come home safely at the end of the day.

This year's events will feature high profile speakers, safety and return to work experts, entertainment and giveaways and provide opportunities for your business to receive great exposure to workers and employers from many industries throughout Queensland.

Show that your business is committed to work health and safety by becoming a Safe Work Month sponsor.

If you sponsor more than one event, you will receive 10 per cent discount on the lesser value sponsorship.

For more information contact the Safe Work Month team:

E: [safeworkmonth@oir.qld.gov.au](mailto:safeworkmonth@oir.qld.gov.au)

T: (07) 3406 9740

### Safe Work Month event overview

2 October	Safe Work and Return to Work Awards Ceremony
3 October	Community breakfast at King George Square
5 October	Mackay breakfast forum
9 October	Cairns breakfast forum
10 October	Townsville breakfast forum
11 October	Brisbane south breakfast forum
23 October	Toowoomba breakfast forum
24 October	Brisbane north breakfast forum
25 October	Rockhampton breakfast forum
26 October	Gold Coast breakfast forum
31 October	Injury Prevention and Return to Work Conference

# Safe Work and Return to Work Awards ceremony

**Date:** Tuesday 2 October 2018  
**Time:** 11.30am – 1.30pm  
**Event format:** Seated lunch  
**Venue:** Royal International Convention Centre (Royal ICC) Brisbane showgrounds, Bowen Hills

The Safe Work and Return to Work Awards recognise and reward organisations and individuals for their contribution and commitment to work health and safety and return to work excellence. The awards ceremony gives sponsors the opportunity to network with more than 300 award entrants and industry representatives and present awards on-stage with Queensland Safety Ambassador, Shane Webcke.

## Sponsorship packages (costs are inclusive of GST)

**Category sponsor \$1,650 (ten available)**

### Award categories

**Category 1** Best solution to an identified work health and safety issue

**Category 2** Best individual contribution to work health and safety

**Category 3** Best solution to an identified electrical safety issue

**Category 4** Most significant improvement to work health and safety performance

**Category 5** Best workplace health and wellbeing initiative

**Category 6** Best demonstrated leadership in work health and safety

**Category 7** Injured worker achievement award (serious injury and return to work)

**Category 8** Best rehabilitation and return to work management system

**Category 9** Best individual contribution to rehabilitation and return to work

**Category 10** Best demonstrated leadership in return to work

Sponsorship benefits (*subject to timelines)	All categories
Sponsor recognition on the Worksafe website (on the Safe Work Month sponsorship page and the Safe Work and Return to Work Awards page). Includes logo linking to sponsors website.	✓
Sponsorship recognition on social media promoting event*	✓
Sponsor recognition on PowerPoint at event*	✓
Sponsor introduction by the MC for sponsored category	✓
Sponsor recognition in subscription emails before* and after events	✓
Sponsor recognition in event program*	✓
Sponsor advertisement in delegate booklet*	1/4 page
Sponsor logo on award certificates and/or trophy for sponsored category*	✓
Tickets to the Safe Work and Return to Work Awards ceremony (valued at \$98pp)	2 tickets
Tickets to a Safe Work Month regional breakfast forum (valued at \$88pp)	2 tickets
Tickets to the Injury Prevention and Return to Work Conference, Brisbane (valued at \$297pp)	2 tickets



Sponsorship benefits (*subject to timelines)	All categories
Opportunity to present awards to sponsored category finalists and winners on stage	✓
Sponsor photo with Safety Ambassador Shane Webcke and award recipient(s) of sponsored category - images provided to sponsor post event	✓
Banner near stage at event (supplied by sponsor)	✓
Exhibitor marquee 3m x 3m at the Community breakfast at King George Square. Includes fascia signage; dressed trestle table; two chairs; option for power (valued at \$550). Photos of participation may be placed on social media during event and Worksafe website post event. Images supplied post event	✓
Opportunity to use Queensland Government crest with the title of 'Proud sponsor of Safe Work Month 2018' on marketing material (image supplied by Office of Industrial Relations)	✓

## Community breakfast at King George Square

**Date:** Wednesday 3 October 2018

**Time:** 7.00am – 9.00am

**Event format:** BBQ breakfast with market style expo

**Venue:** King George Square, Brisbane

Be part of the official launch of Safe Work Month events in Queensland by becoming a sponsor of the Community BBQ breakfast with Queensland Safety Ambassador Shane Webcke and Mental Health Ambassador Libby Trickett.

The community breakfast will feature:

- free BBQ breakfast, fresh fruit and other snacks
- health and safety exhibitors
- free health checks
- cooking and fitness demonstrations
- prizes and giveaways.

The breakfast is a great way to reach the community with over 2,000 workers and safety professionals expected to attend.

### Sponsorship packages (costs are inclusive of GST)

<b>Gold</b>	\$4,400 (one available)	<b>BBQ</b>	\$1,650 (two available)
<b>Coffee</b>	\$2,200 (two available)	<b>Fruit</b>	\$1,650 (one available)
<b>Exhibitor</b>	\$550 (five available)		

Sponsorship benefits (*subject to timelines)	Gold	Coffee	BBQ/ Fruit	Exhibitor
Sponsor recognition on the Worksafe website (on the Safe Work Month sponsorship page and Community breakfast at King George Square page). Includes logo linking to sponsors website.	✓	✓	✓	✓
Sponsor logo on promotional printed flyer*	✓			
Sponsorship recognition on social media promoting upcoming event*	✓	✓	✓	
Sponsor recognition by the MC	✓	✓	✓	
Photography of exhibitor booth at event supplied to sponsor. (Images may be used on social media during event and Worksafe website post event).	✓	✓	✓	✓
Ticket(s) to a Safe Work Month breakfast forum (valued at \$88pp)	<b>3 tickets</b>	<b>2 tickets</b>	<b>1 ticket</b>	
Ticket(s) to the Injury Prevention and Return to Work Conference, Brisbane (valued at \$297pp)	<b>2 tickets</b>	<b>1 ticket</b>		
Event Banner on main stage featuring sponsor logo (supplied by Office of Industrial Relations)*	✓			
Banner near stage (supplied by sponsor)	✓	✓		
Banner outside of BBQ/fruit stand (supplied by sponsor)			✓	

Sponsorship benefits (*subject to timelines)	Gold	Coffee	BBQ/ Fruit	Exhibitor
Co-present sponsor prize giveaways at event (at sponsors discretion)	✓			
Exhibitor marquee (3m x 3m). Includes fascia signage; dressed trestle table; two chairs (power available on request).	✓	✓	✓	✓
Naming rights on fascia sign of one sponsored BBQ or Fruit stand			✓	
Co-branding on coffee cups on coffee stand		✓		
Opportunity to use Queensland Government crest with the title of 'Proud sponsor of Safe Work Month 2018' on marketing material (image supplied by Office of Industrial Relations)	✓	✓	✓	✓

# Injury Prevention and Return to Work Conference

**Date:** Wednesday 31 October 2018

**Time:** 8.00am – 5.00pm

**Event format:** Full day conference followed by a networking function

**Venue:** Royal International Convention Centre (Royal ICC), Brisbane showgrounds, Bowen Hills

The Injury Prevention and Return to Work Conference will focus on best practice in safety and return to work. Conference topics include leadership and culture, creating positive work environments, good work design and return on investment.

The conference is expected to attract up to 750 delegates and will feature:

- high profile keynote speakers
- work health and safety and return to work break-out streams
- post-event networking function

## Sponsorship packages (costs are inclusive of GST)

**Networking** \$8,250 (one available)

**Gold** \$6,600 (one available)

**Silver** \$4,400 (two available)

**Coffee:** \$3,300 (one available)

**Exhibitor:** \$1,375 (25 available)

**Exhibitor early bird \$1,100 until 1 July**

Sponsorship benefits (*subject to timelines)	Networking	Gold	Silver	Coffee	Exhibitor
Sponsor recognition on the Worksafe website (on the Safe Work Month sponsorship page and the Injury Prevention and Return to Work conference page). Includes logo linking to sponsors website.	✓	✓	✓	✓	✓
Sponsorship recognition on social media promoting event*	✓	✓			
Sponsor recognition in event program*	✓	✓	✓	✓	✓
Sponsor recognition on PowerPoint at event	✓	✓	✓		
Sponsor recognition by the MC	✓	✓	✓		
Sponsor recognition in subscription emails before*, during and after events	✓	✓	✓		
Sponsor advertisement in delegate booklet*	<b>Full page</b>	<b>¾ page</b>	<b>½ page</b>	<b>¼ page</b>	
Sponsor logo on event lanyards*	✓				
Sponsor logo on promotional printed flyer*	✓	✓			
Ticket(s) to a regional breakfast forum (valued at \$88pp)	<b>4 tickets</b>	<b>3 tickets</b>	<b>2 tickets</b>	<b>1 ticket</b>	
Ticket(s) to the Injury Prevention and Return to Work Conference, Brisbane (valued at \$297pp)	<b>4 tickets</b>	<b>3 tickets</b>	<b>2 tickets</b>	<b>1 ticket</b>	
Banner near stage at event (supplied by sponsor)	✓	✓	✓	✓	

Sponsorship benefits (*subject to timelines)	Networking	Gold	Silver	Coffee	Exhibitor
Exhibitor booth 3m x 2m at the Injury Prevention and Return to Work Conference, Brisbane. Includes fascia signage, dressed trestle table, two chairs (power available on request)	✓	✓	✓	✓	✓
Banner displayed at the networking event (supplied by sponsor)	✓				
Speaking opportunity at the networking event	<b>5 mins</b>				
Co-present giveaways/prizes at the networking event (at sponsors discretion)	✓				
Event photographic images supplied to sponsor post event. (Photographs of participation may be placed on social media during event and Worksafe website post event.)	✓	✓	✓	✓	✓
A list detailing demographic information for delegates (region, industry and job title), to be provided before the event	✓	✓	✓	✓	✓
Opportunity to use Queensland Government crest with the title of 'Proud sponsor of Safe Work Month 2018' on marketing material (image supplied by Office of Industrial Relations)	✓	✓	✓	✓	✓
Post event feedback provided upon request	✓	✓	✓	✓	✓

## Safe Work Month breakfast forums

- Date:** Throughout October 2018
- Time:** 7.00am – 10.30am (registration opens at 6.45am)
- Event format:** Seated breakfast and forum
- Venue:** Various locations throughout Queensland

Eight Safe Work Month breakfast forums will be held during October 2018 in the following locations:

- Mackay, 5 October
- Cairns, 9 October
- Townsville, 10 October
- Brisbane south, 11 October
- Toowoomba, 23 October
- Brisbane north, 24 October
- Rockhampton, 25 October
- Gold Coast, 26 October

The breakfasts are expected to attract up to 120 safety delegates each and feature:

- Master of Ceremonies Madonna King / Toby Travanner
- Mental Health Ambassador, Libby Trickett
- Industry experts advising on
  - Accident causation and human factors
  - Creating a positive safety culture
  - Fatigue and safety, impacts and controls
  - Creating engagement
- Breakfast and networking opportunity
- Question time: Master of Ceremonies and all speakers

Each breakfast will have one exclusive sponsorship opportunity valued at \$4,400 including GST where sponsors will receive maximum exposure during the breakfast and various event promotion platforms (\*social media and event flyers).

Sponsors will also receive a catered Safe Work Month BBQ breakfast toolbox meeting for their staff on their site. WHSQ will provide catering for a BBQ sausage sizzle for up to 100 people, an WHSQ Inspector and Safety advocate to present at the toolbox meeting.

Sponsorship benefits (*subject to timelines)	Breakfast sponsor
Sponsor recognition on the Safe Work Month sponsorship page and the Breakfast forum event page including logo linking to sponsors website	✓
Sponsorship recognition on social media promoting event*	✓
Sponsor recognition in event program*	✓
Sponsor advertisement in event program*	Half page A5
Sponsor logo on table numbers*	✓
Sponsor recognition on PowerPoint at event*	✓
Sponsor recognition by the MC	✓
Sponsor logo on promotional printed flyer*	✓

Sponsorship benefits (*subject to timelines)	Breakfast sponsor
One sponsor promotional item in delegate bag (A4 flyer OR 1 small promo item)	✓
Catered BBQ tool box talk with local inspector and Safety advocate (up to 100 people)	✓
Ticket(s) to the sponsored breakfast forum (valued at \$88pp)	<b>8 tickets (1 table)</b>
Banner near stage at event (supplied by sponsor)	✓
Exhibitor table and banner near registration desk (banner supplied by sponsor)	✓
A list detailing demographic information for delegates (region, industry and job title), to be provided before the event	✓
Opportunity to use Queensland Government crest with the title of 'Proud sponsor of Safe Work Month 2018' on marketing material (image supplied by Office of Industrial Relations)	✓
Post event delegate feedback (provided on request)	✓

## Become a sponsor

If your organisation would like to sponsor a Safe Work Month event, please tick the appropriate sponsorship box and complete your company details on this form and return it, along with a copy of your logo (**NOTE .eps format preferred**), to [safeworkmonth@oir.qld.gov.au](mailto:safeworkmonth@oir.qld.gov.au).

A sponsorship agreement and tax invoice will be forwarded to you confirming your sponsorship.

### Select your sponsorship/s (costs are inclusive of GST)

\*Discounts for multiple sponsorships (receive 10 per cent off the lesser value sponsorship)

#### Community breakfast at King George Square

Gold \$4,400

Coffee \$2,200

BBQ/Fruit (circle) \$1,650

Exhibitor \$550

#### Safe Work and Return to Work Awards

Award category \$1,650

#### Injury Prevention and Return to Work Conference

Network \$8,250

Gold \$6,600

Silver \$4,400

Coffee \$3,300

Exhibitor \$1,375

*(early bird exhibitor sponsorship rate available until 1 July 2018 - \$1,100)*

#### Breakfast forums

Mackay \$4,400

Cairns \$4,400

Townsville \$4,400

Brisbane south \$4,400

Toowoomba \$4,400

Brisbane north \$4,400

Rockhampton \$4,400

Gold Coast \$4,400

Organisation: \_\_\_\_\_

ABN: \_\_\_\_\_

Billing address: \_\_\_\_\_

Event contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

I have attached a copy of our logo (.eps format preferred)

*Note: Completed, signed agreements must be received by the Office of Industrial Relations by 1 September 2018.*