North Queensland Work Well Conference

29–30 May 2024 The Ville, Townsville

Safer, healthier workplaces for everyone, every day



WorkSafe.qld.gov.au

Sponsorship and exhibitor prospectus

The Office of Industrial Relations is proud to present the 2024 North Queensland Work Well Conference on 29-30 May 2024 at The Ville Resort, Townsville. Exhibition will be held on 29 May only.

Business leaders, work health and safety and return to work professionals are invited to learn, connect, and share safety issues and solutions.

It is our pleasure to invite you to become a sponsor or exhibitor at this conference, which presents an excellent opportunity for your organisation to build its brand, share its services and solutions and grow its network. Your involvement in the conference is a valuable investment giving your audiences exposure and demonstrating your commitment to work health and safety and return to work.

After something a little more than an exhibition space?

- Secure the solo sponsorship opportunity available at this event! You'll receive greater exposure, networking opportunities, conference tickets, a speaking opportunity, advertisement opportunities and connections to delegates.
- Check out our new individual advertising sponsorship packages.

The North Queensland Work Well Conference is held annually, bringing work health and safety, and return to work and rehabilitation professionals together in North Queensland.

We are offering a full day conference featuring high profile speakers, safety and return to work experts, exhibitors, giveaways, and networking.



Sponsorship prospectus North Queensland Work Well Conference 2024

2024 North Queensland Work Well Conference outline

Dates		What's happening
Wednesday	29 May 2024	Exhibitor bump-in from 6am Conference Networking event
Thursday 30	May 2024	Masterclasses
Conference		
Date: Time: Event format: Venue:	Wednesday 29 May 2024 8.30am – 5.00pm Full day conference The Pavilion, The Ville Resort, Townsvil	le
Networking		

Date:Wednesday 29 May 2024Time:5.00pm - 6.30pmEvent format:Networking functionVenue:The Pavilion Terrace, The Ville Resort, Townsville

Masterclasses (no exhibition)

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Date:	Thursday 30 May 2024
Time:	8.30am – 12.30pm
Event format:	Two masterclass sessions (half day)
Venue:	The Pavilion, The Ville Resort, Townsville

Sponsorship prospectus

North Queensland Work Well Conference 2024

Packages (include GST)

Conference sponsor	Coffee sponsor	Exhibitor
\$6,600 (one available)	\$2,200 (one available)	\$990 (16 available)

Receive brand exposure to key stakeholder groups and delegates before, during and after the event through the following:

Recognition on the worksafe website (conference page). Includes logo linking to sponsor's websiteImage: Conference page). Includes premium doubleImage: Conference page.Exhibitor booth including standard fascia signage, dressed trestle table, two chairs (power available on request)Image: Conference page.Image: Conference page.*Recognition on social media promoting eventImage: Conference page.Image: Conference page.Image: Conference page.*Recognition on social media promoting eventImage: Conference page.Image: Conference page.Image: Conference page.Recognition on PowerPoint at eventImage: Conference page.Image: Conference page.Image: Conference page.*Advertisement in conference delegate bookletImage: Conference page.Image: Conference page.Image: Conference page.*Advertisement on masterclass programImage: Conference page.Image: Conference page.Image: Conference page.Image: Conference page.*Advertisement on conference banner/flagImage: Conference page.Image: Conference page.Image: Conference page.Image: Conference page.Recognition on conference banner/flagImage: Conference page.Image: Conference page.Image: Conference page.Image: Conference page.Banner on stage during conference (supplied by sponsor)Image: Conference page.Image: Conference page.Image: Conference page.*Branded offee cart with logoImage: Conference page.Image: Conference page.Image: Conference page.Image: Conference page.Promotional stickers on coffee cups (sponsor to suppl and fit)Image: Conference page.<	Sponsorship benefits	Conference sponsor	Coffee sponsor	Exhibitor
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	Post event evaluation (upon request)	\checkmark	\checkmark	\checkmark

*Subject to timelines.

North Queensland Work Well Conference 2024

Advertising sponsorship options					
Delegate booklet advertising	Full page	Half page	Quarter page		
	\$440	\$220	\$110		
Compendium insert (to be supplied by sponsor)		A5	Business card		
		\$275	\$132		
Digital advertising – TV screens (on rotation – must be subtitled (30 seconds))	\$385				
Banner advertising within conference site (not on stage) one banner to be supplied by sponsor	\$132				
Branded delegate bag (to be supplied by sponsor) including flyers and promotional items x 1 sponsorship	\$440				

Benefits commence upon payment of sponsor and exhibitor fees.

Become a sponsor

Booking

To express your interest in becoming a sponsor or exhibiting at the North Queensland Work Well Conference on 29–30 May 2024, please complete the **Register your interest** application.

Please note: Sponsorship agreements must be signed and returned as soon as possible. Full payment must be received by 30 April 2024. Sponsor and exhibitor benefits commence upon payment of fees.

For more information contact us:

E: events@oir.qld.gov.au



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