



# North Queensland Work Well Conference

29–30 May 2024  
The Ville, Townsville



Safer, healthier workplaces  
for everyone, every day

## Sponsorship and exhibitor prospectus

The Office of Industrial Relations is proud to present the 2024 North Queensland Work Well Conference on 29-30 May 2024 at The Ville Resort, Townsville. Exhibition will be held on 29 May only.

Business leaders, work health and safety and return to work professionals are invited to learn, connect, and share safety issues and solutions.

It is our pleasure to invite you to become a sponsor or exhibitor at this conference, which presents an excellent opportunity for your organisation to build its brand, share its services and solutions and grow its network. Your involvement in the conference is a valuable investment giving your audiences exposure and demonstrating your commitment to work health and safety and return to work.

After something a little more than an exhibition space?

- Secure the solo sponsorship opportunity available at this event! You'll receive greater exposure, networking opportunities, conference tickets, a speaking opportunity, advertisement opportunities and connections to delegates.
- Check out our new individual advertising sponsorship packages.

The North Queensland Work Well Conference is held annually, bringing work health and safety, and return to work and rehabilitation professionals together in North Queensland.

We are offering a full day conference featuring high profile speakers, safety and return to work experts, exhibitors, giveaways, and networking.



## 2024 North Queensland Work Well Conference outline

Dates	What's happening
Wednesday 29 May 2024	Exhibitor bump-in from 6am Conference Networking event
Thursday 30 May 2024	Masterclasses

### Conference

Date: Wednesday 29 May 2024  
Time: 8.30am – 5.00pm  
Event format: Full day conference  
Venue: The Pavilion, The Ville Resort, Townsville

### Networking

Date: Wednesday 29 May 2024  
Time: 5.00pm – 6.30pm  
Event format: Networking function  
Venue: The Pavilion Terrace, The Ville Resort, Townsville

### Masterclasses (no exhibition)

Date: Thursday 30 May 2024  
Time: 8.30am – 12.30pm  
Event format: Two masterclass sessions (half day)  
Venue: The Pavilion, The Ville Resort, Townsville



## Packages (include GST)

Conference sponsor	Coffee sponsor	Exhibitor
\$6,600 (one available)	\$2,200 (one available)	\$990 (16 available)

Receive brand exposure to key stakeholder groups and delegates before, during and after the event through the following:

Sponsorship benefits	Conference sponsor	Coffee sponsor	Exhibitor
Recognition on the worksafe website (conference page). Includes logo linking to sponsor's website	✓	✓	✓
Exhibitor booth including standard fascia signage, dressed trestle table, two chairs (power available on request)	Premium double	✓	✓
*Recognition on social media promoting event	✓	✓	
Recognition in event program	✓	✓	✓
Recognition on PowerPoint at event	✓	✓	
Recognition by the MC	✓	✓	
Recognition in subscription emails before*, during and after events	✓	✓	
*Advertisement in conference delegate booklet	Full page	¼ page	
*Advertisement on masterclass program	¾ page		
Recognition on event lanyards	✓		
Recognition on conference banner/flag	✓		
Tickets to the one and a half day 2024 North Queensland Work Well Conference, Townsville (valued at \$198pp, incl GST)	3 tickets	1 ticket	
Banner on stage during conference (supplied by sponsor)	✓		
*Branded coffee cart with logo		✓	
Promotional stickers on coffee cups (sponsor to supply and fit)		✓	
Banner displayed at the networking event (supplied by sponsor)	✓		
Speaking opportunity at a networking event	3 mins		
Event photographic images supplied to sponsor post event. (Photographs of participation may be placed on social media during event and WorkSafe website post event)	✓	✓	
A list detailing demographic information for delegates (region, industry and job title), provided upon request	✓	✓	✓
Opportunity to use campaign branding including the Queensland Government Coat of Arms with the title 'Proud sponsor of the 2024 North Queensland Work Well Conference on marketing material (image supplied by Office of Industrial Relations for use during 2024)	✓	✓	
Post event evaluation (upon request)	✓	✓	✓

\*Subject to timelines.

Advertising sponsorship options			
Delegate booklet advertising	Full page \$440	Half page \$220	Quarter page \$110
Compendium insert (to be supplied by sponsor)		A5 \$275	Business card \$132
Digital advertising – TV screens (on rotation – must be subtitled (30 seconds))	\$385		
Banner advertising within conference site (not on stage) one banner to be supplied by sponsor	\$132		
Branded delegate bag (to be supplied by sponsor) including flyers and promotional items x 1 sponsorship	\$440		

Benefits commence upon payment of sponsor and exhibitor fees.

## Become a sponsor

### Booking

To express your interest in becoming a sponsor or exhibiting at the North Queensland Work Well Conference on 29–30 May 2024, please complete the [Register your interest](#) application.

Please note: Sponsorship agreements must be signed and returned as soon as possible. Full payment must be received by 30 April 2024. Sponsor and exhibitor benefits commence upon payment of fees.

**For more information contact us:**

**E:** [events@oir.qld.gov.au](mailto:events@oir.qld.gov.au)



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