



Safety Leadership at Work



Safety Leadership at Work Our year in review

1 July 2015 - 30 June 2016

Aims and objectives

The Safety Leadership at Work (SLAW) Program aims to develop safety leadership capacity and improve safety culture in Queensland industry. Embedding a strong safety culture in a workplace is vital to securing positive work health and safety outcomes and reducing work-related injuries and fatalities.

Previously

The SLAW program is an initiative of the Work Health and Safety Board. The program was originally established as the Zero Harm at Work Leadership Program (ZHAWLP) in 2009. The goals of the original program were to engage senior management in industry to demonstrate a visible commitment to safety and contribute to reducing the severity and frequency of work-related incidents in Queensland workplaces. By 2014, the ZHAWLP achieved a membership of over 300 organisations and reached over 700 industry participants via digital media and face-to-face conferencing.

To capitalise on the program's early success and take on board member feedback and stakeholder input, it became evident that the program needed to expand to include membership from a broader range of organisations including small, medium and large enterprises, private, public and not-for-profit organisations.

Recently

To expand the reach, Workplace Health and Safety Queensland (WHSQ) revitalised the program and launched the Safety Leadership at Work (SLAW) program in 2015. The SLAW program continues to advocate for the critical role leaders play in influencing health and safety outcomes. The program also recognises that safety leaders can exist at any level in an organisation. The new program invites membership from management, supervisors and workers to develop their safety leadership capacity to contribute to building a positive safety culture in their workplace.

The program launch in August 2015 saw a new namestyle and a structural change to the program with organisational membership replaced with individual membership. Membership sign up was moved online, which freed up valuable resources to increase engagement and collaborative opportunities with members and industry through webinars, face-to-face events and online resources including films and information products.

As a result, the program's first year in operation saw a doubling in membership to 1500 and more than 3000 individuals participating in safety leadership and safety culture activities. At the industry forum and webinar events, feedback from delegates showed that individuals were looking to access industry experts, learn new things, extend existing knowledge, develop ideas for action and keep motivated and inspired about safety leadership. Members provided feedback that their preferred learning formats were workshops, conferences, masterclasses and round table discussions.

Looking ahead

There are four areas of focus for the SLAW Program for 2017 and beyond:

- create opportunities for members and industry to build their safety leadership capacity either through standalone events or in collaboration with industry
- practical skills development for industry on safety leadership and culture
- making the business case for investing in safety leadership
- embedding a sustainable program model that meets industry expectations and contributes to safer and more productive workplaces.

The challenge will be to cater to the varying needs and safety maturity found in different industry sectors.

Expert Reference Group

Guiding the program's development is an Expert Reference Group (ERG). The ERG is composed of members from industry, academia, employee and employer organisations and safety professionals. Their role is to provide high level advice which is helping shape Queensland's safety leadership and culture by:

- providing expert advice for SLAW program content and direction
- informing SLAW about emerging research trends
- creating awareness about industry-based projects, collaborations and initiatives
- actively contributing to SLAW activities.

WHSQ acknowledges the personal contributions by ERG members whose commitment to the SLAW program has seen the development of a two year action plan. The key themes and objectives are to drive cultural change through visible leadership and equip industry with resources to lead safety. Masterclass events and industry forums in collaboration with WHSQ are examples of activities supported by the ERG.

Their combined experience, expertise and knowledge means the ERG is well placed to support the SLAW program's development and growth now and into the future.

Expert Reference Group members



Mr Derek Pingel (Chair)



Prof Sidney Dekker



Ms Jemina Dunn



Prof Peter Gahan



Mr Hamish Hancox



Mr Trevor Love



Mr Bryce McLaren



Mr Ron Monaghan



Mr Neil O'Sullivan



Dr Gunther Paul



Ms Bronwyn Reid



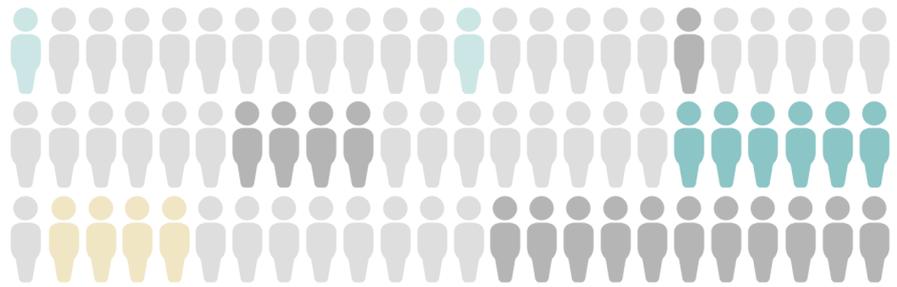
Mr Greg Smith



Mr Ben Swan

1500+

MEMBERS
FROM **944**
ORGANISATIONS



24 senior leaders	606 workplace leaders	500 frontline leaders	387 other
-------------------	-----------------------	-----------------------	-----------

Over 3000
industry delegates
attended **13**
leadership
events

Did you know...

the way we do business is changing leadership in the 21st century? Over 300 delegates in Brisbane and Mackay found out first hand at the program launch?

good work design and supporting the return to work of older workers were just some of the issues explored at the Ageing Well forum which attracted 130 delegates?

Can you...

...measure your safety culture? Over 1300 delegates participated in a safety culture webinar series and learnt how to measure and improve their safety culture

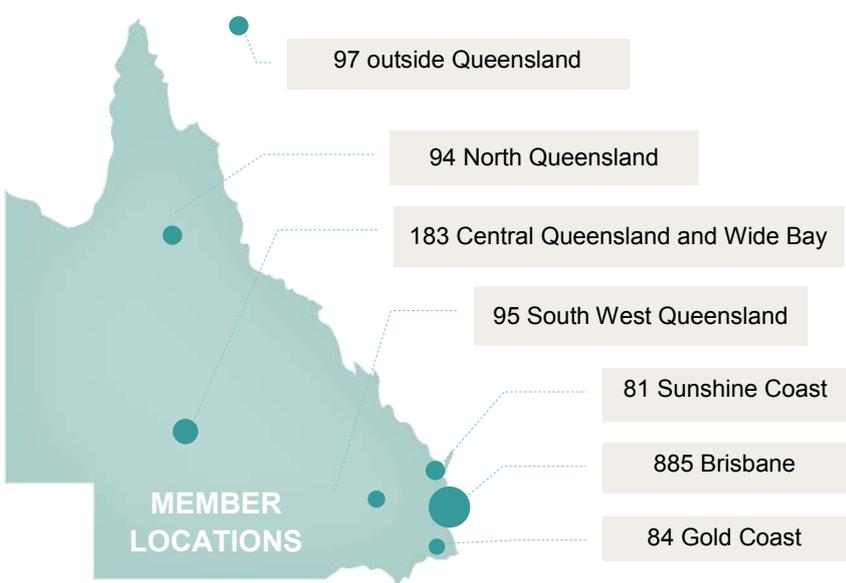
put theory into practice? Over 180 participants shared a mix of high level safety leadership concepts and practical examples of what safety leadership looks like in the construction industry.

Do you...

...know how to influence safety improvements, safety leadership and safety management? Over 40 delegates found out in a safety leadership

...exemplify safety leadership? For the second consecutive year, Toll NQX opened its doors to exhibitors and over 800 Industry representatives. Delegates were able to canvass a range of safety-related products and services available to the transport industry.

...know about our newly developed resources on safety leadership and culture including case studies and films? These can be viewed on our the website.



Membership by industry

Construction	24%
Healthcare and social assistance	11%
Manufacturing	9%
Education and training	9%
Transport, postal and warehouse	8%
Public administration	8%
Electricity, gas, water and waste services	4%
Scientific and professional services	4%
Mining	3%

A sample of the testimonials from our valued members

“Thank you for such a well organised and presented forum.”

“The information presented was all inclusive, we could have been there for a lot longer as the presenter’s knowledge was invaluable.”



“Most I’ve learned in a long time.”



“I found the masterclass to be most interesting and informative.”





Brisbane, Safety Leadership at Work launch - 20 August 2015



Mackay, Safety Leadership at Work launch - 21 August 2015



Rockhampton, Keeping our young workers safe - 18 November 2015