

# Safe Work Month

1-31 October 2022



## Communication kit

[WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au)



Safer, healthier workplaces  
for everyone, every day



## Safe Work Month communication kit

Safe Work Month is held nationally in October to raise community and industry awareness about the importance of work health and safety, and best practice rehabilitation and return to work. But work health and safety isn't something to focus on for just one month. Safer, healthier workplaces are for everyone, every day.

Work Well 365 days a year and access our health, safety and return to work events and resources to help you. Workplace Health and Safety Queensland will host live streamed, and in-person events all year round to help Queensland businesses and workers keep up to date with best practice work health and safety and injury rehabilitation.

We have developed this communication kit for you to promote and show your support of Safe Work Month 2022 and Work Well 365, engage your teams and display safety messaging in your workplace including:

- posters
- image tiles for social media or your intranet
- suggested social media copy
- email signature banner
- suggested newsletter copy.

You can download Safe Work Month 2022 and Work Well 365 creative assets directly from the Safe Work Month resources page on [WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au).

You can also access various industry and topic-specific films, case studies, recordings and webinars to help take action in your workplace.

## Posters

Promote Safe Work Month 2022 and Work Well 365 by [downloading](#) and displaying the A4 posters in your workplace. There are two versions to choose from:



You can also download other posters with safety messaging on the WorkSafe website [resources](#) page.

## Image tiles: Social media posts or intranet

Images promoting the campaign are available for you to [download](#) and use on your social media channels, intranet or other channels.

Download the images at [WorkSafe.qld.gov.au](https://www.WorkSafe.qld.gov.au). There are six tile options:



## Suggested social media copy:

- Safe Work Month is just around the corner. Access events and resources at [WorkSafe.qld.gov.au](https://www.WorkSafe.qld.gov.au). #SafeWorkMonth2022 #WorkWell365 #SWM2022
- Safer, healthier workplaces are for everyone, every day. Access events and resources at [WorkSafe.qld.gov.au](https://www.WorkSafe.qld.gov.au). #SafeWorkMonth2022 #WorkWell365 #SWM2022
- Keep health and safety top of mind all year round. Access events and resources at [WorkSafe.qld.gov.au](https://www.WorkSafe.qld.gov.au). #SafeWorkMonth2022 #WorkWell365 #SWM2022

## Hashtags:

Let us know how you are getting involved! Show your support for Safe Work Month on social media with these hashtags:

#SafeWorkMonth2022      #WorkWell365

#SWM2022

## Email signature banner

[Download](#) and apply the banner to your email signature.



## Newsletters

Include an article promoting Safe Work Month 2022 and Work Well 365 in your internal staff newsletters or share with your external networks.

### Internal staff newsletter – suggested copy

Safe Work Month is just around the corner in October and aims to raise community and industry awareness about the importance of work health and safety, and best practice rehabilitation and return to work. Being safe at work is not something we should focus on just in October - safer, healthier workplaces are for everyone, every day.

At <insert your organisation / business name> we are celebrating Safe Work Month by <insert activities you are undertaking >.

You can also access professional development by attending events from Workplace Health and Safety Queensland, including:

- [Work Well Conference](#) in Brisbane on 24 October 2022.
- [Work Well Breakfast Forums](#) in Rockhampton (5 August), Toowoomba (18 August), Cairns (22 September), and Mackay (2 November).
- [Work Well 365 Speaker Series](#): FREE Online professional development sessions streamed throughout the year focussing on health and safety and return to work topics.

There's something for everyone with a jam-packed program covering topics such as good work design, incident preparedness, enhancing your team's safety skills, behaviours and attitudes, creating a positive culture around workplace safety and wellbeing, navigating unexpected career change, work-related violence, mental health and wellbeing and more!

### External newsletters– suggested copy

Safe Work Month is just around the corner in October and aims to raise community and industry awareness about the importance of work health and safety, and best practice rehabilitation and return to work. But it's not something we should focus on just in October - safer, healthier workplaces are for everyone, every day. You can get involved by accessing events from Workplace Health and Safety Queensland, including:

- [Work Well Conference](#) in Brisbane on 24 October 2022.
- [Work Well Breakfast Forums](#) in Rockhampton (5 August), Toowoomba (18 August), Cairns (22 September), and Mackay (2 November).
- [Work Well 365 Speaker Series](#): FREE Online professional development sessions streamed throughout the year focussing on health and safety and return to work topics.

There's something for everyone with a jam-packed program covering topics such as good work design, incident preparedness, enhancing your team's safety skills, behaviours and attitudes, creating a positive culture around workplace safety and wellbeing, navigating unexpected career change, work-related violence, mental health and wellbeing and more!

Workplace Health and Safety Queensland's Safety Advocate Robyn Neilson will also share her harrowing story of being the first responder to a serious injury on a remote cattle farm and the importance of being prepared for an emergency.

You can also keep health and safety top of mind 365 days a year by accessing an extensive range of free resources at [WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au).

## Apply for a Safety Ambassador or Safety Advocate workplace visit

Did you know you can book our [Safety Ambassador Shane Webcke](#) or one of our [Safety Advocates](#) to speak at your industry or workplace safety event to inspire your workers and industry colleagues to think about the most important reason for workplace safety? There are limited places available for Shane until the end of 2022 so make your booking now!

Shane and our advocates share their powerful personal stories and tips to help Queensland workers appreciate the importance of safety.

## Want to know more?

Contact us at [events@oir.qld.gov.au](mailto:events@oir.qld.gov.au)