

Work health and wellbeing

Strengthen your business

Key motivators reporting tool

Research shows work health and wellbeing is closely linked to productivity. It also shows that there is a risk of injury and costs to the business when not considered.¹

This tool will help you identify your organisation's priorities and measure long-term outcomes. This information can be used to create a business case and a health and wellbeing strategy. Refer to the **work health and wellbeing toolkit** for tools, statistics and resources.



Data can include

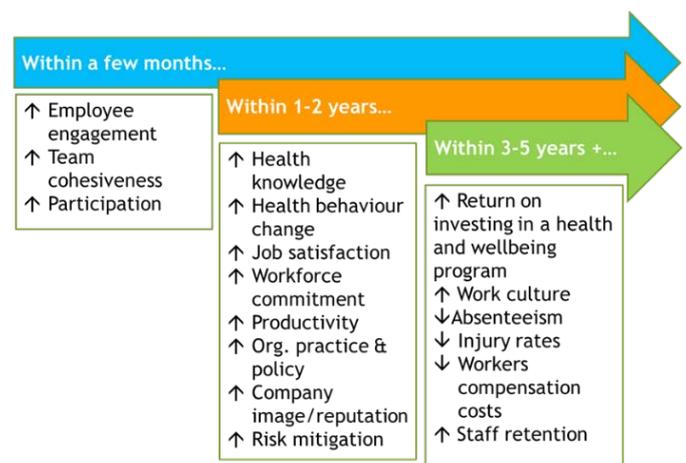
- absenteeism rates
- workplace injury or illness
- workers compensation claims
- return to work rates
- staff retention or turnover
- productivity
- workplace morale or job satisfaction
- company profile.

Expectations

Business goals will take time to achieve. Therefore, it is important to have short, medium and long-term outcomes.

How to use this template

- In consultation with management, select work health and wellbeing goals.
- Investigate and record information you have in relation to the goals. You may need to consult with staff to find this information or speak the finance or human resources department.



¹ www.worksafe.qld.gov.au

Key business motivator	Current data available	Sources of information
Reduce absenteeism		<ul style="list-style-type: none"> human resources recreation leave usage superannuation
Fewer workplace injuries and illness		<ul style="list-style-type: none"> incident investigation form incident notification form return to work data workers compensation data first aid reports superannuation data
Reduced workers' compensation claims		<ul style="list-style-type: none"> WorkCover Queensland human resources data – no. of claims, average time off work, average cost of claim
Improved return to work rates		<ul style="list-style-type: none"> WorkCover Queensland human resources data
Improved compliance with WHS legislation		<ul style="list-style-type: none"> health and safety audits legislation
Improved business image		<ul style="list-style-type: none"> increase in successful tenders awards workers surveys
Improved worker performance		<ul style="list-style-type: none"> customer retention rate product sales production rates waste rates
Improved worker retention or turnover		<ul style="list-style-type: none"> average annual turnover staff exit interviews
Improved worker morale/ worker engagement and workplace culture		<ul style="list-style-type: none"> organisational climate or culture surveys satisfaction surveys
Improved health of the workforce		<ul style="list-style-type: none"> healthy workplaces survey work health assessments healthy workers survey
Other e.g. ageing workforce, other health issues		